

Interreg



Co-funded by
the European Union

IPA South Adriatic

Wrecks4All 2.0

Digital Heritage:

Innovative Tools and Strategies for Outreach

Exploring digital solutions
to document and promote
the cultural legacy of the
Adriatic Sea

18th of July 2025
Science and Technology
Park of Montenegro,
Podgorica



UNIVERSITÀ
DEL SALENTO

EU RELATIONS
GE.IE



BASHKIA VLORE

Wrecks4All 2.0

This WRECKS4ALL 2.0 Final Conference brings together experts, researchers, and cultural professionals to explore cutting-edge digital technologies and communication strategies for the promotion of underwater cultural heritage in the Adriatic region. Key topics include 3D documentation, virtual reality, digital storytelling, citizen engagement, and cross-border collaboration.

During the conference, attendees will also have the opportunity to experience cultural heritage virtual reality applications and video game products.

The event will also present the regional adaptation of the WRECKS4ALL Action Plan to the specific needs of South Adriatic territories. Focus areas include the selection of underwater cultural heritage sites for cross-border cultural routes, sustainable tourism assessment, cooperation frameworks, destination management models, digital innovation strategies, and comprehensive development plans for dive destinations.

09.00 - 09.30 **Registration**

Welcome speeches

09.30 – 09.40

Davide Marciano (TBC)
Legal and Programme Officer
Managing Authority - Joint Secretariat
Interreg IPA South Adriatic

09.40 - 09.50

Jasna Bulatović
Head of the Directorate for Inter-Regional Programs
Ministry of European Affairs

09.40 – 09.50

Darko Kovacevic
Lead Partner Project Coordinator
University of Montenegro

09.50 – 10.00

Rita Auriemma
Project Partner Coordinator
University of Salento

10.00 – 10.10

Fabiola Delijaj
Project Partner Coordinator
Municipality of Vlore

10.10 – 10.20

Mauro Calise
Project Partner Coordinator
EURelations G.E.I.E.

10.20 – 10.40

Wrap up videos about Wrecks4all 2.0 project Presentations

“Capitalization by transferring to new territories the WRECKS4ALL model for the protection of underwater heritage through its digitalization and valorization as a novel touristic offer” - WRECKS4ALL 2.0 project has been co-funded by The Interreg IPA South Adriatic, a cross-border cooperation Programme co-funded by the European Union through the Instrument for Pre-Accession (IPA III).

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10.40 – 10.55	Marija Lazarevic	The Digital Transformation of Cultural Tourism
10.55 – 11.10	Helidon Sokoli	Scodra, The site surrounded by water
11.40 – 11.55	Katarina Sindjic	Visualizing the Invisible: Geoportal of Montenegrin Digital Submerged Heritage
11.10 – 11.25	Fabiola Deliaj	Digital Transformation of Vlorë’s Cultural Heritage: Projects and Perspectives
11.25 - 11.40	Rita Auriemma	Making the invisible visible: ongoing projects in Apulia for the enhancement of Underwater Cultural Heritage.
12:00 – 12.30	Coffee brake	
12.30 – 12.45	Roberto Golovic	Digitalization of Oral and Intangible Heritage: A Transferable Example from Australian Practice
12.45 - 13.00	Mauro Calise	Best practices to preserve and promote Digital Heritage in Molise
13.00 – 13.15	Danijela Djukic	Engaging communities through digital heritage
13.15 – 13.30	Artur Mecollari	Underwater heritage of Albania
13.30 – 13.45	Bozo Glusevic	Digitizing Memory: The Pljevlja Museum in the Era of Digital Heritage (work title)
13.50 – 15.00	Lunch break	
	Joint approach in development and promotion Underwater Cultural Heritage tourism	
15.00 – 15.30	Rita Auriemma	The Apulia Action Plan of Wrecks4All 2.0: participatory processes for the bottom-up valorisation and management of Underwater Cultural Heritage.
15.30 – 16.00	Lira Spiro	From a Roadmap to an Action Plan in the service of promoting Underwater Diving and Cultural Heritage in Albania

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16.00- 16.30	Darko Kovacevic	From Pilot to Policy: Montenegro's Strategic Roadmap for WRECKS4ALL Capitalization
16.30-18.00	Panel discussion	Roberto Golovic (moderator), Lira Spiro, Rita Auriemma, Mauro Calise, Darko Kovacevic, Fabiola Delijaj